

GYone

Guernsey's Magazine

Autumn/Winter 2021

Rates and placement opportunities

Double page spread, ad or sponsored content

297mm x 420mm (+3mm) £1,200

Full page bleed, ad or sponsored content

297mm x 210mm (+3mm) £800

Half page

120mm x 167mm £500

Quarter page

120mm x 83mm £300

Banner

40mm x 167mm £300

Directory advert

80mm x 180mm £90
(£350 for the year)

Special positions

Inside front/back cover

297mm x 210mm (+3mm) £950

Outside back cover

297mm x 210mm (+3mm) £1,050



GYone is a positive, inspirational and community-based magazine, featuring real people with real stories, presented in a fresh, stylish and easy-to-read design. We celebrate our readers.

Guaranteed distribution

The magazine is distributed with the Guernsey Press as well as being available from a range of retail outlets, newsagents, garages, and all M&S branches locally.

Long shelf life

Since GYone is published four times a year, each issue is circulated for up to three months, thereby maximising the opportunities for your advert to be seen.

High quality

The thick, glossy paper and full-colour precision printing gives adverts a different look than is possible in a newspaper and ensures your business is promoted at its best.

Monthly special features

Lifestyle, fashion, sports, health & beauty, charity and local business.

2021	Copy deadline	Distribution date
Q3	22 August	27 September
Q4	3 November	30 November